

5

Workshop on Small and Medium Enterprise Development (Exclusive for Asia)

Projected training dates: May 11 – May 24, 2017

Application deadline: March 26, 2017

Duration of workshop: 14 days

Number of participants: 20

Target participants: Government officials or SME representatives from partner countries responsible for SME guidance (glass, textile, water and electric vehicle industries will be given preferential consideration) or economic and industrial development policy.

Eligibility:

- Age and experience: Applicants under 50 years old and with at least two years' experience in implementing policy will be given preferential consideration
- Education: College degree or above
- Language: Good command of English

Information to be provided in advance: Application form

Information to be provided on arrival in Taiwan: The participant's report in PowerPoint or Word format, including the following contents:

- An overview of guidance to SMEs (must include policies and guidance, and the key challenges encountered while providing guidance).
- The current problems and challenges involved in SME development in your country and your work.
- A case study of a successful or failed case.

Contact Person: Ms. Yvonne Yang

Tel: 886-2-28732323 Ext. 601

Fax: 886-2-28766491

E-mail: y.f.yang@icdf.org.tw

Introduction:

1. Participants of the workshop will:

- Learn about the general policy and development experiences of Taiwanese SMEs.
- Learn about the business counseling process of Taiwanese SMEs.
- Learn about the innovative concept of SMEs - Circular Economy

2. The main topics will be served through:

- Indoor lectures: Including introduction of New Southbound Policy, general introduction to the development of Taiwanese SMEs, overviews and experience sharing from Taiwanese SMEs, how Taiwanese SMEs expand overseas business opportunities , the business counseling process of Taiwanese SMEs, financing policy and credit guarantee system of Taiwanese SMEs, the innovative concept of SMEs - Circular Economy
- Field trips: Including Spring Pool Glass Company and SEG Factory (Glass industry), Singtex Company (Textile industry) , TAI-EN Company (Water industry) and Gogoro Company (Electric Motorcycle industry).
- Group presentations: Business Opportunities Exchange Forum, participants will reach a common understanding on regional SME development through group discussion and a final presentation.